

Information Monitoring



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Information Monitoring

- ✓ Programme :
- Workshop - Practical Case



Workshop - Practical Case



✓ Present the following markets over a long period (15+ years)

The **Tourist** Market

The **Nutraceuticals** Market

The **Electric Bikes** Market

The **Smartphones** Market

The **Men's Cosmetics** Market

The **Hoverboards** Market

The **Home Care** Market

The **Video Games** Market

The **New Born** Market

in **France**

➤ **4x4** then Oral **next session**





**KEEP
CALM
AND LET
MARKETING
HANDLE IT**

The end